

**Tobacco-Free Kauai**  
**Minutes from August, 17, 2004 Meeting**  
**Kauai District Health Office Conference Room**  
**2:00 pm to 4:00 pm**

**Present:** Carol Franklin , Kapono Chong-Hanssen, John Hunt, Rhonda Liu, Jo Manea, Mary Ann Racca, Charles Roessler, Cara Sadira, Dely Sasaki, Cathy Shanks, Rebecca Smith, Petra Sundheim, and Mary Williamson

1. Welcome and Introductions – John welcomed and introduced Cara Sadira, new Community Cessation Grant
2. Latest news on Kauai Kolada 1) Charles distributed a Resolution being introduced by Jo Ann Yukimura to the County Council on Wednesday, August 18<sup>th</sup>, protesting the use of the name and calling for a boycott of RJ Reynolds' products. 2) John announced that the American Heart Association asked the Governor to write a letter to the U.S. Congress & Committee to forbid the making of candy flavored cigarettes. 3) He also asked the coalition if we are interested in accepting an invitation from the Asian Pacific Islander Group to speak around Kauai Kolada advocacy at their National Leadership Summit in DC in December. 4) The University of Alabama, which maintain archives, wanted the original newspaper sheets, which he sent and got \$50 in the mail as a contribution to TFK. 5) A national radio station will run a segment on the issue that was helped by Charles Roessler in a couple of days. 6) Rebecca passed around A Kauai Kolada Ad on the back cover of a recent issue of In Touch Magazine. **Update:** Mary W. did some research and found out that the website for the folks who handle their ad sales only lists the adult demographics....which they probably do to avoid the whole tobacco issue. Further investigation is needed.
3. Report on Cessation Conference on Aug 12, with CME and dinner following Aug 13th with local physicians. Dr. Michael Fiore, national expert, was the main presenter. According to Charles, Thursday session went very well, good turnout, nice lunch. 11 doctors attended the evening CME session the following night. Evaluations were pretty good, whether they use it in their practice or not, they did learn. Dr. Fiore happy to do a CME in February when he is visiting. Goals accomplished and benefited all members. Mary recommended not to do it on a Friday night again. Cara was invited to General Membership Meeting for physicians to introduce brief interventions.
4. Last Saturday's Heartwalk for American Heart Association report- Mary/Cathy. A report of how much TFK raised is upcoming. Cathy extended a Big Mahalo to everyone. \$20,000 in income, more coming in, wrap around monies. Two additional routes, more children, challenge with 1 mile route, Evaluations were good.
5. Cessation report: introduction of Cara Sadira, Community Cessation. She attended Heart Walk and met a lot of contacts, Physicians mtg, speaking with employers and HR managers with County, implement in workplaces. If anyone knows civil service managers, please let Cara know if you have any contacts.
6. Updates on Waimea School Complex and Kapaa School Complex Tobacco Control Services – Rebecca and Rhonda. Rebecca will train 70 students in PEP in brief intervention. West Side School Complex Cessation Program ends in December, this will help to sustain program. Working on a Tobacco-Free Board, with kids pictures, quit dates, help to change social norms at school. Kekaha Summer Program, special needs kids, 3-4 smokers, 5<sup>th</sup> graders. Will work more with them this year. Worked with B&G Club. Billabong Film Festival. NOT in Mamas House Pledge, different agencies attended. Did some training in brief intervention. Attended Hyatt Health Fair. Did a lot of brief interventions. Interested in working with Hank, Substance Abuse Counselor in Waimea Health Center & Hoola lahui to get a boys group going. Coordinating Shatter Dreams Program (30 kids). Rhonda wrapped up summer programs. Up and running for the new school year at KHS and KMS. New office. Alternatives to Suspension in place starting this school year (2004-05). Will run a N-O-T on Tobacco Stop Smoking Group at KHS starting in August. Successfully completed ALA Word of Mouth Facilitator Training on Oahu to be implemented at Hanalei Elementary in November. Continues to ask about tobacco use. Doing lots of tobacco education in the classrooms. Helps to recruit tobacco users. Working with ALC, SPED, the Hawaiian Immersion Program, and PE/health

classes. Continuing to attend PTSA and Parent Meetings to ask for support and to increase parent involvement. Working on Brief Intervention Training schedule and recruitment of school staff, parents, and community members. Will attend Boston Cessation Specialist training in September with Rebecca and Cara.

7. Farm Fair information, sign-up sheet almost complete. Charles distributed passes. Suggestions were made to keep last year's airport petition and have a new one for workplaces. Dely asked to get pledges for smoke-free homes
8. Prep for Great American Smokeout in November. Insert in Chamber of Commerce publication. Rhonda, Rebecca and Ellen to collaborate. Last year to do big youth rally at the Capitol. Costs get paid. In the past there has been a statewide contest. Kauai Kolada could be a theme for the youth. Mary asked coalition if we want to put an insert in Chamber of Commerce. Costs around \$150-200.
9. Wilcox Hospital update – Lani/Mary. In November will implement smoke-free zone at Wilcox campus. Revising the policy which addresses employees, visitors, inpatients and outpatients. Cessation support part of inpatient and outpatient and they have applied for a cessation grant.
10. Ho olalahui-Kapono. Staff went to Dr. Fiore's talk and since then has signed up for Brief Intervention Training. Will be getting materials from NZ on cessation with Pacific Islander Groups. Distributed new flyers and demo kits.
11. Read new clause proposed by bylaws concerning conflict of interest and saying no to funds from Big Tobacco- Charlie – no corporate relations with tobacco companies or subsidiaries of their clients.
12. The Appeal grant was not awarded to the State Coalition, but it looks as though other funds may be coming from the Hawaii Community Foundation to help sustain the State Coalition. Hire liaison to Filipino community with other funds? Charles – State Coalition lost its funding from RWJ-1/4 million dollars a year. Going to HCF for continued funding. Looks like they will be funding. Trying to make contacts within Filipino community. Communicating with TTAC may be possible to find somebody to do a series of information gathering. Talked about Lita Del Pena as a good candidate. Also, talked about setting up a focus group.
13. Purchase new shirts, etc with TFK logo? Mary distributed the shirt catalog selections. Regarding the shirts: Anyone interested in an official TFK shirt should email mary.williamson@cancer.org and specify size, style, and quantity. For women, your choice of sleeveless or camp shirt. For men, it's a basic short-sleeve style....like an aloha shirt but plain. The suggested garments are chambray -- "work/casual", lighter weight than denim with a similar look, and our black&purple logo will show up well. The estimated cost is \$15.50 + tax. If you prefer to provide your own garment for embroidery, please drop off at the ACS office after Sept 20. Garment must be clearly and securely labeled with your name, be new, be of a similar fabric to the above-mentioned shirts -- ie. no knits or thin rayon etc. Remember that patterns will obscure the TFK logo. There will still be a charge for this (TBA). DEADLINE: e-mail Mary your orders by Sept 20. (I am on vacation in Sept so will pursue this project after I return 9/20. Goal is to have shirts in time for all the tobacco-awareness events in November.)
14. TFK Statewide Conference. John: announced Board of Directors, one seat for NI, if anyone wants to nominate anyone from Kauai. Charles interested in serving in some capacity on the Board as Vice Chair or Member at large.
15. Announcements- what is next step on the t-shirt. Relay for Life-kids decorated bags. Shared with TFK.
16. Next Meeting scheduled for Tuesday, Oct 26, at Department of Health from 2- until 4pm

Respectfully submitted by,  
Rhonda Liu