

Tobacco-Free Kauai Coalition  
Meeting Minutes  
August 20, 2003

1. Welcome by John Hunt
2. Cessation grant for healthcare providers:
  - a. John pointed out that it is not a 'grant' as stated on the agenda, but a 'community intervention.'
  - b. A brief explanation of the project was given.
  - c. At this point, it is not certain who will fill the positions to carry out the project.
  - d. A question arose about what the contents of the 'quit kits' would be
    - i. John gave a brief description
    - ii. Andrea elaborated, stating they would contain information and helpful tools (such as gum and rubber bands), and not products such as NRT.
  - e. There was a brief discussion about "Smoke Away" and its method of use and effectiveness. Joseph Dunsmoor shared that it was very helpful when he quit using tobacco.
  - f. Julian Lipsher stated that the Department of Health Tobacco Prevention and Education Program was developing a 'Tool Kit' to be available at the end of October, which would contain items similar to the quit kits. It will be distributed statewide to doctor's offices for use in cessation.
  - g. Julian also stated that the Hawaii Community Foundation's quit line is approximately 6-8 months away.
3. Julian Lipsher summarized survey results on attitudes on the Kauai smoke-free workplace ordinance.
  - a. Charles interjected to say that the one year period for reassessing the ordinance is approaching (January 1, 2004). Charles spoke with County Clerk Peter Nakamura who stated that he was confused about this date. The Liquor Control Board and the Building Department will be asked about their take on the ordinance.
  - b. Julian gave a review of the ordinance and a brief explanation of the survey that was completed.
    - i. There are three phases to the implementation of the survey: The first two were completed already. The third will be done in October.
    - ii. 500 people were involved in the survey.
  - c. Julian gave a brief summary of some key findings.
    - i. Knowledge about the ordinance on Kaua'i doesn't run deep.
    - ii. We could have done a better job at increasing community awareness.
    - iii. Over time, awareness of the ordinance has decreased.
    - iv. Reinforcement of the ordinance needs to be focused on.
    - v. 73% strongly support the ordinance, 11% strongly oppose it.
    - vi. 65% feel the ordinance is extremely or very effective
    - vii. 17% feel the ordinance is not effective.
    - viii. 61% agree that smoke-free restaurants created a healthier environment.
    - ix. 66% said the ordinance has not affected the number of times they have dined out.
    - x. 22% said the ordinance has affected the number of times they have dined out.
    - xi. Both Andrea and Mary had questions about the wording of the survey which lead to the results in 'x' above. Has the ordinance affected people in such a way that they dined out more or less? This needed to be clarified, and Julian will get back to us.
      - xii. 62% support a total ban on smoking in workplaces, 11% do not.
      - xiii. 72% support a total ban in restaurants, 12% do not.
      - xiv. 59% have not been exposed to ETS at their workplace, 41% have.
      - xv. 36% have been exposed to ETS at someone else's workplace
      - xvi. 22% have been exposed to ETS while dining out.
  - d. This was followed by a discussion, with the following points:
    - i. John suggested that another awareness campaign should be pursued prior to the third round of the survey.
    - ii. John also stated that there are flaws in the ordinance
    - iii. There was a discussion about The Shack and the Hula Girl regarding non-compliance
    - iv. Andrea suggested we should focus on educating the employees and the restaurant owners about the ordinance given the ever-changing tourist clientele.
    - v. John stated that there are certain restaurant owners who refuse to comply.

- vi. Mary asked about which restaurants have applied to the Liquor Control Board for exemption Charles informed her that Tomcats and PauHana are the only two who have applied.
  - vii. John suggested that we need a supportive policeman
  - viii. Andrea suggested that we need some kind of incentive to offer employees and restaurant owners for their compliance.
  - x. Dely mentioned that Hanamaulu Café, Garden Island BBQ, and Tip Top are three restaurants who are being very compliant.
  - xi. Julian suggested that we should do some kind of public relations media campaign regarding the positive effects of the ordinance.
  - xii. Mary suggested an insert in the Chamber of Commerce newsletter defining the ordinance should be revisited.
  - xiii. Dely suggested that the insert should be accompanied by a story in the newspaper with photographs of people who are happy with the ordinance.
  - xiv. Charles suggested that Su Shin may be able to help us.
  - xv. Charles will circulate an email for person's interested in putting together a task force to look at this issue further. Meanwhile, he will begin to informally talk to the council members to get a feel for their views on the ordinance.
4. Dexter asked if his agenda item could be moved forward due to a meeting he had to attend.
    - a. A website is being developed for the coalition, and there was discussion about what should be included on it. Dexter made some suggestions.
      - i. Support information for programs
      - ii. Resources
      - iii. Calendar of events
    - b. Dexter, Charles, and John have already come up with a framework for the website.
    - c. Charles will send an email to members to see who is interested in being involved in this process.
  5. Big Island ordinance update
    - a. The mayor signed the ordinance, which covers all restaurants and workplaces, but not free-standing bars.
    - b. The ordinance goes into effect in 6 months.
    - c. To develop the ordinance, they used lessons learned from Oahu, Maui, and Kauai.
  6. Farm Fair update
    - a. Charles asked if we should have a petition for the airport to be smoke-free.
    - b. Everyone agreed that it would be a good idea, and that the 'curb to boarding gate' was good wording.
  7. Smoking in schools by UPW workers update.
    - a. Charles got an email from Chris on the Big Island. There has been no deal made. UPW leader Peter Trask told the DOE that he is not working on the project.
    - b. John stated that Gary Hooser said that he wants to vote to ban smoking in schools.
    - c. Janice stated that the Trust Fund asked the DOE to report to them about the status of schools' smoking.
    - d. Someone suggested that a petition be made available to young people at the Farm Fair regarding smoking at their schools.
  8. New round of HCF grant applications
    - a. John reported that he is planning to write for money to have a cessation specialist on the campuses of Kauai and Kapaa High Schools.
  9. Funding available to attend Boston Conference.
    - a. August 29 is the deadline for the HCF scholarships.
    - b. Amount available for each successful applicant is \$2160
  10. Respiratory therapists at Wilcox will have Brief Intervention training on September 15.
    - a. 10 therapists will participate.
    - b. Mary suggested inviting the therapists from KVMH.
  11. Kapaa collaboration day scheduled to talk about tobacco in school.
    - a. John and Rebecca Smith will present

12. Compliance checks in the Garden Island on August 15.
  - a. Failures included Koloa Big Save, Kmart, Longs, Stan's Super service, Steve's minimart, and Whaler's in Poipu.
  - b. 30+ establishments passed.
  - c. John stated that it appears that the checks were done from Lihue west.
13. Report on American Lung Association of Hawaii Asthma Sports Day Camp
  - a. 20 participants, 44 volunteers
  - b. The camp was held at the Kukui Grove Park and Pavilion
  - c. There were 5 clinics, 6 asthma education sessions, and arts and crafts.
14. Report on Heartwalk for the American Heart Association
  - a. Cathy was not available to give an update.
  - b. The TFK team did very well.
15. Other items.
  - a. Mary reminded us about the Great American Smokeout to be held November 20.
  - b. Mary announced that ACS has implemented a systems-change as a result of the brief intervention trainings. Client intake forms now have a question about tobacco use.
  - c. Charles announced that admission passes to the Farm Fair for volunteers would be available at the DOH when he receives them.

Next Meeting: Tuesday, Oct. 21.