

Tobacco-Free Kaua'i Coalition
Minutes from February 27, 2003 Meeting
Queen Lili'uokalani Children's Center
2:30 – 4:30 p.m.

PRESENT: Mary Ann Racca, Rebecca Smith, Faye Newfield, Heather Santesteban, Bev Brody, Dexter Sear, Dely Sasaki, Cathy Shanks, Mary Williamson, Sachi Grollman, Jimmy Trujillo, Art Tani, John Hunt, Charles Roessler

1. Chair John Hunt welcomed everyone and introductions were made around the room.
2. Discussion of compliance on smoke-free restaurant/workplace ordinance.
 - In general, restaurants are in compliance. Some exceptions, like The Shack in Kapaa.
 - Anecdotally, patrons and staff like the new smoke-free policy & it gives some restaurant owners the backing to make even their nightclub operations smoke-free (e.g. Light House Bistro in Kilauea).
 - State Coalition & Kaua'i's Coalition do not want to be in a position to have to monitor or enforce the ordinance – it is clearly a County responsibility to enforce laws/ordinances.
3. World No Tobacco Day, May 31, 2003. Kick Butts Day on April 2. There are grants up to \$2,000 (to cover period April 13-July 31). March 14 deadline. Theme has been fashion & films. (www.nwtd.com)
4. Booth at Kaua'i Farm Fair (Labor Day weekend). Charlie will circulate volunteer sign-up list in June. We might want to celebrate our smoke-free restaurant ordinance (& thank the people)!
5. New community coalition grant for \$10,000 now available. RFP in June. Discussed possibility of putting together Quit Kits for physicians' offices and offering training for physicians & their staffs. Drug companies (e.g., Glaxo) can help provide some basic materials on nicotine replacement, we can get professional brochures, etc. Faye said that we should also include nutritionists and other health professionals in the training. Another idea was to use some of this money to develop a web page. Pharmacology (patch, drugs) not always covered & is very expensive. HMSA is offering behavioral help with smoking cessation (and may cover drugs?). Am. Lung Assn. used to get free nicotine replacement products from drug companies.
6. New PSA's being developed in conjunction with KKCR. Discussion – keep focus on kids & second-hand smoke (in homes, cars, etc.). Keep culturally appropriate (but kids can be more blunt in speaking with their parents or grandparents). Also – keep looking for low-cost ad time.
7. REAL Grant Applications (up to \$5,000) available to youth groups. Kick Ash Bash was successful on Jan 25: 200 participants, 50 new members from Kaua'i & Kapaa High. Dely suggested youth groups consider partnering with Aloha Church kids. Contact Charles Roessler if interested (828-6462).
8. HB 248 passed from the Labor Committee and is moving along in the House. This bill outlaws smoking in schools by UPW workers. The new West Hawai'i Neighbor Island Coalition Coordinator helped initiate this bill.
9. Tar Wars Update – Anti-tobacco program for 5th graders in all DOE schools. It's interactive with education, poster contest, etc. Kaua'i contact is Darren Doi, DOE Health & PE Resource Teacher. Tobacco-Free Kaua'i members have been helping out with classroom presentations & activities.
10. Training for Brief Intervention Cessation program. Contact Heather if you are interested in being training. The objective is to train as many people as possible on Kaua'i.
11. START.LIVING.HEALTHY Campaign & our role in conjunction with Physical Fitness & Nutrition Coalitions. Bev said that at least 10% of our activities must overlap (PF, Nutrition &

Tobacco), but it's probably higher than that. Should look to see where we can have more collaboration (even social events). Dexter develop the getfitkauai.com website. Check out the website – it's very good!

12. Update on prevention of smoking at store entrances. Dely talked with the Gen. Manager of Wal-Mart about associates smoking in front of Wal-Mart. She gave her some health education about 2nd hand smoke & suggested that they take steps (with signage, etc.) so that people do not smoke in front. She followed-up with a letter to the Gen Manager. A letter to the Corporate Office may be needed if it is a policy thing (with signage, etc.). John said that he filled in a "Let's Hear From You" card that Safeway makes available to customers & told them about his objection to the bench in front of Safeway (where people smoke) & what they could do to discourage smoking at entrances (employees could go in back to smoke). He also passed out Safeway forms so others could give more feedback on this issue.
13. State Strategic Plan Update. Work has started on the strategic plan. Charles gave Cliff (state Coalition) feedback on how Kaua'i was treated during last legislative session's experience (not giving enough consideration to our local concerns about the legislation). Worked on goal setting – e.g., no smoking at airports. Principle should be "no one should be subjected to involuntary smoke," not just indoor air bans. Charles will email strategic plan to coalition members when he receives it.
14. Airport Update. Want to target airports in the state to go completely smoke free. Need to get more people involved in this issue – e.g., DOT, DOH, and tourism industry. Lihue Airport Manager not very open to this issue.

The meeting was adjourned at 4:30 p.m.

Respectfully Submitted,

Art Tani

Secretary

NEXT MEETING
Tobacco-Free Kaua'i Coalition
April 23, 2003 (Wednesday)
2:30 – 4:30 pm QLCC.